

Certificate

This is to certify that Harsh Tiwari is a bona fide student of Master of Business Administration of Kashi Institute of Technology affiliated to AKTU. Project report on "Impact of Digital Marketing in SMEs" is prepared by him under the guidance of Dr. Puja Gope (Asst. Prof.) in partial fulfillment of requirements for the award of the degree of Master of Business Administration of Kashi Institute of Technology, Mirzamurad, Varanasi.

Dr. Puja Gope Gope
Name & Signature of Guide

Date:

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **HEMANT GUPTA** of Master of Business Administration (MBA), Session 2022-2024 has completed Mini Project-II on the Topic "AI IN AGRICULTURE FARMING SECTOR" As Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.



(Name & Signature of Internal Guide)

Date:

Place: Varanasi

CERTIFICATE

This is to certify that ANUSHKA SINHA of Master of Business administration (MBA) session 2022-2023 has completed Mini Project 2 on the Topic "A Study On The Effectiveness Of Internet Advertising On Consumer Behaviour" as Partial fulfilment of Mini Project-2 under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.



(Dr . PUJA GOPE)

Date:

Place: Varanasi

CERTIFICATE

This is to certify that the dissertation report titled “**A project on emerging technologies on the transport systems**” is a bona fide work carried out by Ashutosh Singh of **Master of Business Administration** and submitted to Kashi institute of technology .This project was an authentic work done under my supervision and guidance.



Dr. Puja Gope

Kashi institute of technology



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

CERTIFICATE

This is to certify that **Pragati Singh** of Master of Business administration (MBA) session 2022-23 has completed Mini Project- II on the Topic the study of 'Emerging Technology In Online Trading' as Partial fulfilment of Mini Project- II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted evaluation.


(Name & Signature of Guide)

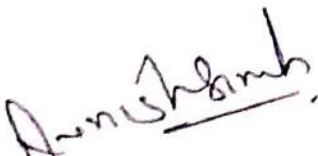


Date:.....

Place: Varanasi

CERTIFICATE

This is to certify that the dissertation report titled "A project on emerging technology in banking sector" is a bonafide work carried out by Ritika dubey of Master of Business Administration and submitted to Kashi institute of technology .This project was an authentic work done by under my supervision and guidance.


Avnish sir

Kashi institute of technology



CERTIFICATE

This is to certify that ANUSHKA SINHA of Master of Business administration (MBA) session 2022-2023 has completed Mini Project 2 on the Topic "A Study On The Effectiveness Of Internet Advertising On Consumer Behaviour" as Partial fulfilment of Mini Project-2 under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.

Prope

(Dr. PUJA GOPE)

Date:

Place: Varanasi



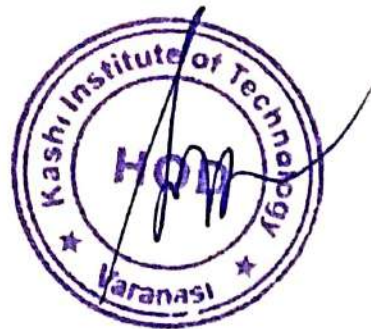
CERTIFICATE

This is to certify that the project titled "Digital marketing -The new face of Marketing communication". This project is submitted by Nidhi Shukla kashi institute of technology in requirements for Master of Business Administration. This project was an authentic work done by under my supervision and guidance.

Arch
07/07/23

MS. ARCHANA TRIPATHI

KASHI INSTITUTE OF TECHNOLOGY





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

CERTIFICATE

This is to certify that Rohit Kumar Prajapati of Master of Business administration (MBA) session 2022-23 has completed Mini Project-II on the Topic "STUDY OF ONLINE TRADING DERIVATIVE" as Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Anish Singh
(Name & Signature of Guide)



Date:.....

Place: Varanasi



Manage by: Jain Education Society
23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U.P.) E.
mail : kashi.inst.tech@gmail.com Website: www.kitvns.com
VARANASI
Ph.-0542-2637777.78 Fax-0542-263768


Date.....

CERTIFICATE

This is to certify that **Nishu Dubey** of Master of Business administration (MBA) session 2022-2024 has completed Mini Project-I on the Topic To "A **STUDY OF CELEBRITY ENDORSEMENT**" as Partial fulfillment of Mini Project-II under Master of Business Administration the Research Report submitted by her is a genuine work done by him and the same is being submitted for evaluation.

Place: Varanasi

Date:


Vinayash Bawarwal
(Name & Signature of Internal Guide)





KASHI INSTITUTE OF TECHNOLOGY

Managed by: KITS Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzapurad, Varanasi (U. P.)

E-mail: kashi_inst_tech@gmail.com Website: www.kitvns.com

Ph: 0542-2637772, 78 Fax: 0542-263768

CERTIFICATE

This is to certify that Adarsh Mishra of Master of Business Administration (MBA) session 2022-23 has completed Mini Project - III on the topic Emerging Green Technology for the Manufacturing sector as Partial fulfillment of Mini Project- III under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Anish Singh

(Name & Signature of Guide)



Date: _____

Place: Varanasi

Kashi Institute Of Technology



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **SHIV POOJAN RAI** of **Master of Business Administration (MBA), Session 2022-2024** has completed Mini Project-II on the Topic "EMERGING TECHNOLOGY IN AUTOMOBILE INDUSTRY"

As Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.



(Name & Signature of Internal Guide)

Vishal Singh

Date; 1.3/8/23

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph. - 0542-2637777, 78 Fax- 0542-263768

CERTIFICATE

This is to certify that Himanshu Pandey of Master of Business Administration (MBA) session 2022-23 has completed Mini Project-II on the topic Emerging Green Technologies for the Manufacturing Sector.

as Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Anish Singh

(Name & Signature of Guide)

Date:

Place: Varanasi

Kashi Institute Of Technology





KASHI INSTITUTE OF TECHNOLOGY


Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi
(U. P.) E-mail: kashi.inst.tech@gmail.com Website:

Date.. 21/08/2023

CERTIFICATE

This is to certify that **Ritesh kumar mishra** of Master of Business administration (MBA) session 2022-2023 has completed Mini Project on the Topic "**A Study On Marketing Strategies Of Heromotocorp Limited**" as Partial fulfilment of Mini Project under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.


(Name & Signature of Guide)




Date: 21/08/2023

Place: Varanasi

CERTIFICATE

This is to certify that the dissertation report titled “**A project on emerging technologies on the transport systems**” is a bona fide work carried out by Ashutosh Singh of Master of **Business Administration** and submitted to Kashi institute of technology .This project was an authentic work done under my supervision and guidance.



Dr. Puja Gope

Kashi institute of technology





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

CERTIFICATE

Certified that Amarendra kumar sahani (MBA I sem) has carried out the work presented in this mini Project (Impact of emerging technology in banking sector) for the award of Master of Business Administration degree from Dr. A.P.J. Abdul Kalam Technical University (AKTU) (formerly UPTU), Lucknow under The mini project embodies results of original work, and studies are carried out by the student him self and the contents of the mini project do not form the basis for the award of any other degree to the candidate or to anybody else from this or any other University/Institution.

DATE



Vishal Rai
21/8/23
Mr. Vishal Rai

Assistant Professor



KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain education society

23km milestones , Varansi – Allahabad Road , Mirzamurad , Varanasi

(U. P) E-mail:kasha.inst.tech@gmail.com website:

www.kitvns.com

Ph-0542-2637777,78 fax_-042-263768

DATE.....

CERTIFICATE

This is to certify that RUBI JAISWAL Master of business administration (MBA)

Session 2022-2024 has completed mini project – 2 on the topic Marketing strategy

Of Phone Pe as partial fulfilment of mini project -2 under master of business

administration the research report submitted by him is a genuine work done by him

and the same is being submitted for evaluation .

Mr. Avnish singh

(asst.professor)

Date.....

Place :Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **SAKSHI PANDEY** of **Master of Business Administration (MBA), Session 2022-2024** has completed **Mini Project-II** on the Topic **“ROLE OF ARTIFICIAL INTELLIGENCE IN AUTOMOTIVE INDUSTRY”** As Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.



Anish Singh
(Name & Signature of Internal Guide)

Date: 13/08/2023

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain Education Society

23 Km Milestone, Varanasi-Allahabad Road, Mirzamurad, Varanasi

(U.P) E-mail : Kashi.inst.tech@gmail.com

Website: WWW.kitvns.com

PH: 0542-2637777, 78

FAX- 0542-263768

Date.....

CERTIFICATE

This is to certify Sandesh Raj Dubey of master of Business administration (MBA) session 2022-2024 has completed Mini Project-2 on the Topic "" as Partialfulfilment of Mini project-2 "Telecom Industruy " Under Master of Business Administration the study submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Name and Signature of Guide)

Date.....

Place : Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain Education Society

23 Km Milestone, Varanasi-Allahabad Road, Mirzamurad, Varanasi

(U.P) E-mail : Kashi.inst.tech@gmail.com

Website: WWW.kitvns.com

PH: 0542-2637777, 78

FAX- 0542-2637777

Date.....

CERTIFICATE

This is to certify NITI PRAKASH of master of Business administration (MBA) session 2022-2024 has completed Mini Project-2 on the Topic "" a Partialfulfilment of Mini project-2 "Application of emerging technolog Automotive Industry" Under Master of Business Administration the stud submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Handwritten Signature)

(Name and Signature of Guide)

Date.....

Place : Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph. - 0542-2637777,78

Fax-0542-263768

CERTIFICATE

This is to certify that Shreya Srivastava of Master of Business administration (MBA) session 2023-2024 has completed Mini Project-2 on the Topic “APPLICATION OF EMERGING TECHNOLOGY IN BANKING INDUSTRY” as Partial fulfilment of Mini Project-2 under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Asst.prof Vishal Singh sir)

Vishal Singh

Date:.....

Place: Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain Education Society

23 Km Milestone, Varanasi-Allahabad Road, Mirzamurad, Varanasi

(U.P) E-mail : Kashi.inst.tech@gmail.com

Website: WWW.kitvns.com

PH: 0542-2637777, 78

FAX- 0542-263768

Date.....

CERTIFICATE

This is to certify Sandesh Raj Dubey of master of Business administration (MBA) session 2022-2024 has completed Mini Project-2 on the Topic "" as Partialfulfilment of Mini project-2 "Telecom Industruy " Under Master of Business Administration the study submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Name and Signature of Guide)

Date.....


Place : Varanasi



CERTIFICATE

This is Certified that Akash Pal (MBA II Semester) has carried out the work presented in this Mini project (Application of Emerging Technology In Banking Industry) for the award of Master of Business Administration degree from Dr. A.P.J Abdul Kalam Technical University (AKTU) (formerly UPTU), Lucknow under The mini project embodies results of Original work, and studies are carried out by the student himself and the contents Of the mini project do not form the basis for the award of any other degree to the Candidate or to anybody else from this or any other University /Institution.

DATE 21/08/2023


Mr. Vishal Rai

(Assistance Professor)



CERTIFICATE

This is to certify that Jyotsana of Master Of Business Administration (M.B.A.) Session 2022-23 Project-2 on the Topic "A study on emerging technology in PERSONALIZED MEDICINE " as partial fulfilment of mini project Master of Business Administration the Research report submitted by her is a genuine and the same is being submitted for evaluation.

Ayushi Gupta

(Ms. Ayushi Gupta)

Date: 21-Jul-2023

Place: Varanasi



Certificate

This is to certify that Harsh Tiwari is a bona fide student of Master of Business Administration of Kashi Institute of Technology affiliated to AKTU. Project report on "Impact of Digital Marketing in SMEs" is prepared by him under the guidance of Dr. Puja Gope (Asst. Prof.) in partial fulfillment of requirements for the award of the degree of Master of Business Administration of Kashi Institute of Technology, Mirzamurad, Varanasi.

Dr. Puja Gope Gope
Name & Signature of Guide

Date:

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **HEMANT GUPTA** of Master of Business Administration (MBA), Session 2022-2024 has completed Mini Project-II on the Topic "AI IN AGRICULTURE FARMING SECTOR" As Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.



(Name & Signature of Internal Guide)

Date:

Place: Varanasi

CERTIFICATE

This is to certify that ANUSHKA SINHA of Master of Business administration (MBA) session 2022-2023 has completed Mini Project 2 on the Topic "A Study On The Effectiveness Of Internet Advertising On Consumer Behaviour" as Partial fulfilment of Mini Project-2 under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.



(Dr . PUJA GOPE)

Date:

Place: Varanasi

CERTIFICATE

This is to certify that the dissertation report titled “**A project on emerging technologies on the transport systems**” is a bona fide work carried out by Ashutosh Singh of **Master of Business Administration** and submitted to Kashi institute of technology .This project was an authentic work done under my supervision and guidance.



Dr. Puja Gope

Kashi institute of technology



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

CERTIFICATE

This is to certify that **Pragati Singh** of Master of Business administration (MBA) session 2022-23 has completed Mini Project- II on the Topic the study of 'Emerging Technology In Online Trading' as Partial fulfilment of Mini Project- II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted evaluation.


(Name & Signature of Guide)

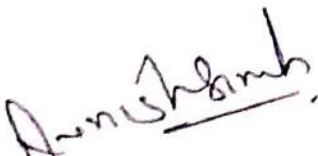


Date:.....

Place: Varanasi

CERTIFICATE

This is to certify that the dissertation report titled "A project on emerging technology in banking sector" is a bonafide work carried out by Ritika dubey of Master of Business Administration and submitted to Kashi institute of technology .This project was an authentic work done by under my supervision and guidance.


Avnish sir

Kashi institute of technology



CERTIFICATE

This is to certify that ANUSHKA SINHA of Master of Business administration (MBA) session 2022-2023 has completed Mini Project 2 on the Topic "A Study On The Effectiveness Of Internet Advertising On Consumer Behaviour" as Partial fulfilment of Mini Project-2 under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.

Prope

(Dr. PUJA GOPE)

Date:

Place: Varanasi



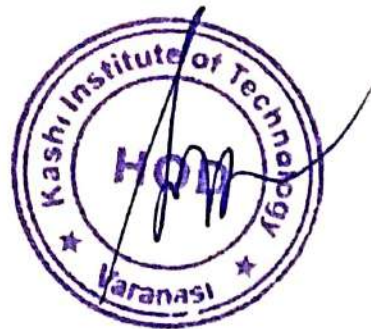
CERTIFICATE

This is to certify that the project titled "Digital marketing -The new face of Marketing communication". This project is submitted by Nidhi Shukla kashi institute of technology in requirements for Master of Business Administration. This project was an authentic work done by under my supervision and guidance.

Arch
07/07/23

MS. ARCHANA TRIPATHI

KASHI INSTITUTE OF TECHNOLOGY





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

CERTIFICATE

This is to certify that Rohit Kumar Prajapati of Master of Business administration (MBA) session 2022-23 has completed Mini Project-II on the Topic "STUDY OF ONLINE TRADING DERIVATIVE" as Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Anish Singh
(Name & Signature of Guide)



Date:.....

Place: Varanasi



Manage by: Jain Education Society
23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U.P.) E-
mail : kashi.inst.tech@gmail.com Website: www.kitvns.com
VARANASI
Ph.-0542-2637777.78 Fax-0542-263768

Date.....

CERTIFICATE

This is to certify that **Nishu Dubey** of Master of Business administration (MBA) session 2022-2024 has completed Mini Project-I on the Topic To "A **STUDY OF CELEBRITY ENDORSEMENT**" as Partial fulfillment of Mini Project-II under Master of Business Administration the Research Report submitted by her is a genuine work done by him and the same is being submitted for evaluation.

Place: Varanasi

Date:


Vinayak Bawawal
(Name & Signature of Internal Guide)





KASHI INSTITUTE OF TECHNOLOGY

Managed by: KITS Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzapur, Varanasi (U. P.)

E-mail: kashi_inst_tech@gmail.com Website: www.kitvns.com

Ph: 0542-2637772, 78 Fax: 0542-263768

CERTIFICATE

This is to certify that Adarsh Mishra of Master of Business Administration (MBA) session 2022-23 has completed Mini Project - III on the topic Emerging Green Technology for the Manufacturing sector as Partial fulfillment of Mini Project- III under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Anish Singh

(Name & Signature of Guide)



Date: _____

Place: Varanasi

Kashi Institute Of Technology



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **SHIV POOJAN RAI** of **Master of Business Administration (MBA), Session 2022-2024** has completed Mini Project-II on the Topic "EMERGING TECHNOLOGY IN AUTOMOBILE INDUSTRY"

As Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.



(Name & Signature of Internal Guide)

Vishal Singh

Date: 1.3/8/23

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph. - 0542-2637777, 78 Fax- 0542-263768

CERTIFICATE

This is to certify that Himanshu Pandey of Master of Business Administration (MBA) session 2022-23 has completed Mini Project-II on the topic Emerging Green Technologies for the Manufacturing Sector.

as Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Anish Singh

(Name & Signature of Guide)

Date:.....

Place: Varanasi

Kashi Institute Of Technology





KASHI INSTITUTE OF TECHNOLOGY


Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi
(U. P.) E-mail: kashi.inst.tech@gmail.com Website:

Date.. 21/08/2023

CERTIFICATE

This is to certify that **Ritesh kumar mishra** of Master of Business administration (MBA) session 2022-2023 has completed Mini Project on the Topic "**A Study On Marketing Strategies Of Heromotocorp Limited**" as Partial fulfilment of Mini Project under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.


(Name & Signature of Guide)




Date: 21/08/2023

Place: Varanasi

CERTIFICATE

This is to certify that the dissertation report titled “**A project on emerging technologies on the transport systems**” is a bona fide work carried out by Ashutosh Singh of Master of **Business Administration** and submitted to Kashi institute of technology .This project was an authentic work done under my supervision and guidance.



Dr. Puja Gope

Kashi institute of technology





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

CERTIFICATE

Certified that Amarendra kumar sahani (MBA I sem) has carried out the work presented in this mini Project (Impact of emerging technology in banking sector) for the award of Master of Business Administration degree from Dr. A.P.J. Abdul Kalam Technical University (AKTU) (formerly UPTU), Lucknow under The mini project embodies results of original work, and studies are carried out by the student him self and the contents of the mini project do not form the basis for the award of any other degree to the candidate or to anybody else from this or any other University/Institution.

DATE



Vishal Rai
21/8/23
Mr. Vishal Rai

Assistant Professor



KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain education society

23km milestones , Varansi – Allahabad Road , Mirzamurad , Varanasi

(U. P) E-mail:kasha.inst.tech@gmail.com website:

www.kitvns.com

Ph-0542-2637777,78 fax_-042-263768

DATE.....

CERTIFICATE

This is to certify that RUBI JAISWAL Master of business administration (MBA)

Session 2022-2024 has completed mini project – 2 on the topic Marketing strategy

Of Phone Pe as partial fulfilment of mini project -2 under master of business

administration the research report submitted by him is a genuine work done by him

and the same is being submitted for evaluation .

Mr. Avnish singh

(asst.professor)

Date.....

Place :Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **SAKSHI PANDEY** of **Master of Business Administration (MBA), Session 2022-2024** has completed **Mini Project-II** on the Topic **“ROLE OF ARTIFICIAL INTELLIGENCE IN AUTOMOTIVE INDUSTRY”** As Partial fulfilment of Mini Project-II under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.



Anish Singh
(Name & Signature of Internal Guide)

Date: 13/08/2023

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain Education Society

23 Km Milestone, Varanasi-Allahabad Road, Mirzamurad, Varanasi

(U.P) E-mail : Kashi.inst.tech@gmail.com

Website: WWW.kitvns.com

PH: 0542-2637777, 78

FAX- 0542-263768

Date.....

CERTIFICATE

This is to certify Sandesh Raj Dubey of master of Business administration (MBA) session 2022-2024 has completed Mini Project-2 on the Topic "" as Partialfulfilment of Mini project-2 "Telecom Industruy " Under Master of Business Administration the study submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Name and Signature of Guide)

Date.....

Place : Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain Education Society

23 Km Milestone, Varanasi-Allahabad Road, Mirzamurad, Varanasi

(U.P) E-mail : Kashi.inst.tech@gmail.com

Website: WWW.kitvns.com

PH: 0542-2637777, 78

FAX- 0542-2637777

Date.....

CERTIFICATE

This is to certify NITI PRAKASH of master of Business administration (MBA) session 2022-2024 has completed Mini Project-2 on the Topic "" a Partialfulfilment of Mini project-2 "Application of emerging technolog Automotive Industry" Under Master of Business Administration the stud submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Handwritten Signature)

(Name and Signature of Guide)

Date.....

Place : Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph. - 0542-2637777,78

Fax-0542-263768

CERTIFICATE

This is to certify that Shreya Srivastava of Master of Business administration (MBA) session 2023-2024 has completed Mini Project-2 on the Topic “APPLICATION OF EMERGING TECHNOLOGY IN BANKING INDUSTRY” as Partial fulfilment of Mini Project-2 under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Asst.prof Vishal Singh sir)

Vishal Singh

Date:.....

Place: Varanasi





KASHI INSTITUTE OF TECHNOLOGY

Manage by : Jain Education Society

23 Km Milestone, Varanasi-Allahabad Road, Mirzamurad, Varanasi

(U.P) E-mail : Kashi.inst.tech@gmail.com

Website: WWW.kitvns.com

PH: 0542-2637777, 78

FAX- 0542-263768

Date.....

CERTIFICATE

This is to certify Sandesh Raj Dubey of master of Business administration (MBA) session 2022-2024 has completed Mini Project-2 on the Topic "" as Partialfulfilment of Mini project-2 "Telecom Industruy " Under Master of Business Administration the study submitted by him is a genuine work done by him and the same is being submitted for evaluation.

(Name and Signature of Guide)

Date.....


Place : Varanasi



CERTIFICATE

This is Certified that Akash Pal (MBA II Semester) has carried out the work presented in this Mini project (Application of Emerging Technology In Banking Industry) for the award of Master of Business Administration degree from Dr. A.P.J Abdul Kalam Technical University (AKTU) (formerly UPTU), Lucknow under The mini project embodies results of Original work, and studies are carried out by the student himself and the contents Of the mini project do not form the basis for the award of any other degree to the Candidate or to anybody else from this or any other University /Institution.

DATE 21/08/2023


Mr. Vishal Rai

(Assistance Professor)



CERTIFICATE

This is to certify that Jyotsana of Master Of Business Administration (M.B.A.) Session 2022-23 Project-2 on the Topic "A study on emerging technology in PERSONALIZED MEDICINE " as partial fulfilment of mini project Master of Business Administration the Research report submitted by her is a genuine and the same is being submitted for evaluation.

Ayushi Gupta

(Ms. Ayushi Gupta)

Date: 21-Jul-2023

Place: Varanasi





KASHI INSTITUTE OF TECHNOLOGY

(NAAC- A grade accredited institution), ISO 9001:2015 (QUALITY MANAGEMENT SYSTEM)

Managed by: JAIN EDUCATION SOCIETY

E-mail : info@kashiit.ac.in, Website : www.kashiit.ac.in

1800-123-321-1



Department of Business Administration

Seminar On HR Policy for Entrepreneurs

Place: SEMINAR HALL (CRC BUILDING) 2ND Floor

Date: 06 November, 2023

Total Students: 75 Students (MBA)

A Session was organized on December 6, 2023 by the Masters of department of business administration, Kashi institute of technology, Varanasi on the most Popular, mentioned and Stated topic "HR Policy for Entrepreneurs".

All the student of BBA and MBA were a part of the elucidative programme. The session started at the scheduled time 2.30 pm with the welcoming of the Speaker Mr. Subhanwasha Mahapatra who is the delegate of National Dairy Development Board and also working as HR & Admin Head at Parag Dairy, Varanasi By the students of MBA. Felicitations of guest Speaker was greatly done by the anchors. Hospitality was also done by the MBA students.

The DEPUTY DIRECTOR of KII, Dr. A.K. Yadav along with the guest speaker expresses their Gratitude to divine power Ma Saraswati BY lightening the Lamp. Welcome speech was also done by the anchors. And then Dr. A.K. Yadav ingrained All of us with his valuable inputs. The Technical assistance was provided by the students of MBA. Discipline in charges were all the CRs from BBA & MBA. Thereafter, Mr. S. Mahapatra was called upon the stage to throw some light on the topic. An Interactive concourse ignited the inquisitiveness of participants and also faculties of MBA as well as BBA.

The informative workshop culminated with a vote of thanks by student of MBA.

In his honor, the speaker was venerated with shawl and a memorandum by the organizing head, Dr. A.K. Yadav and Dean Dr. D.M. Srivastava. Anevent cannot end without giving a tribute to our nation. So in the end, we all stood up for the **National Anthem**

The outcomes of the session include:

1. Improvement of problem-solving skills and communication
2. Fostering self-efficacy and self-advocacy
3. Maintaining Punctualism and creating positive work-life balance


Mr. Avnish Singh
Training & Placement Coordinator
(MBA)


Dr. Kuma Abhishek
HOD MBA





KASHI INSTITUTE OF TECHNOLOGY

(NAAC- A grade accredited institution), ISO 9001 : 2015 (QUALITY MANAGEMENT SYSTEM)

Managed by: JAIN EDUCATION SOCIETY

E-mail : info@kashiit.ac.in, Website : www.kashiit.ac.in, 1800-123-321-123



Department of Business Administration
WORKSHOP
ON DESIGN THINKING FOSTERING THE INNOVATION

Place: SEMINAR HALL (CRC BUILDING)

Date: 01 November, 2023

Total Students: 48 from MBA I Sem & 34 from MBA III Sem

A one day workshop for the showcasing of best and unique practices in management Education began at 10 am on 01 November 2023, at CRC building at kashi Institute of Technology Varanasi. The Experts and Participants from various departments assembled at the venue. The Auspicious inaugural function started with a prayer. Deputy Director A.K Yadav, Dean sir, HOD MBA and coordinator of the program welcomed the distinguished guests on the stage and introduced each one of them to the audience. He also extended a warm welcome to all those who have assembled there. He presented the theme of the conference.

Outcomes:

Effective sharing of knowledge, practices and technologies in support of the implementation of the theme.

Students gave the presentation on different topics related to the new innovation in the present scenario

Dr Puja Gope & Mr Avnish Singh
Class Coordinator

Dr. Kumar Abhishek
HOD MBA





KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi_inst_tech@gmail.com Website: www.kityns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

Date 20/05/2023

CERTIFICATE

This is to certify that Swati Jaiswal (Roll No. 2104280700030) of Master of Business administration (MBA) session 2021-2022 has completed Research Report Project on the Topic **THE STUDY OF WORKING CAPITAL MANAGEMENT WITH RATIO ANALYSIS AT MULA SAHKARI SAKHANA LTD** as Partial fulfilment of Research Report under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Ms. Nishika Gupta

(Name & Signature of Guide)

Date: 22/05/2023

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

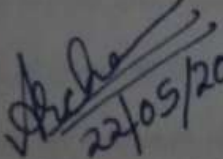
E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

Date 20 May 2023

CERTIFICATE

This is to certify that **Neha Patel (Roll No. 2104280700014)** of Master of Business administration (MBA) session 2021-2022 has completed Research Report Project on the Topic **A STUDY ON EMPLOYER AND EMPLOYEE RELATIONSHIP** as Partial fulfilment of Research Report under Master of Business Administration the Research Report submitted by her is a genuine work done by her and the same is being submitted for evaluation.


22/05/2023
(Name & Signature of Guide)

Date: 20 May 2023

Place: Varanasi

CERTIFICATE

This is to certify that the project entitled 'Human Resources Recruitment' submitted by 'Nidhi Singh' in partial fulfillment for the award of Master of Management Studies; Kashi Institute of technology is her original work and does not form any part of the projects undertaken previously.

Also it is certified that the project represents the original work on the part of the candidate.

Place: Varanasi

Date: 22/05/23


Signature of Candidate
22/05/2023



KASHI INSTITUTE OF TECHNOLOGY

Manage by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad,
Varanasi (U. P.)

E-mail: kashi.inst.tech@gmail.com Website: www.kityns.com

Ph. - 0542- 2637777, 78 Fax- 0542-263768

Date

CERTIFICATE

This is to certify that **Dushyant Singh (Roll No. 2104280700011)** of Master of Business administration (MBA) session 2021-2023 has completed Research Report Project on the Topic **A Study on Recruitment and Selection of HCL** of Research Report under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

*zoub (6)
29/5/23*

(Name & Signature of Guide)

Date:.....

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi_inst_tech@gmail.com Website: www.kitvns.com

Ph. - 0542- 2637777, 78 Fax- 0542-263768

Date 20/05/2023

CERTIFICATE

This is to certify that Shivam Srivastava (Roll No. 2104280700025) of Master of Business administration (MBA) session 2021-2022 has completed Research Report Project on the Topic **FINANCIAL STATEMENT ANALYSIS ON HDFC BANK** as Partial fulfilment of Research Report under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Puja Grope
(Signature)

(Name & Signature of Guide)

Date:

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.) E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph. 0542-2627777 TR Fax 0542-262768

Date.....

CERTIFICATE

This is to certify that Rajat Shukla (Roll No. 2104280700021) of Master of Business administration (MBA) session 2022-2023 has completed Research Project-4th on the Topic "RESEARCH PROJECT REPORT ON SUN PHARMA ADVANCE RESEARCH" as Partial fulfilment of Research Project-4th under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Pujja Gope Gope
(Name & Signature of Guide)

Date:.....

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U.P.)

E-mail: kashi_inst_tech@gmail.com Website: www.kitvns.com

Ph. 0542-2637777-78

Fax 0542-263768

Date.....

CERTIFICATE

This is to certify that **Shruti Gupta (Roll No. 2104280700026)** of Master of Business Administration (MBA) session 2022-2023 has completed Research Project Report on -4th on the Topic **"Agricultural Machinery Manufacturer"** as Partial fulfilment of under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Ms. Nishika Gupta

(Name & Signature of Guide)

Date: 30/05/2023

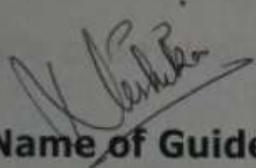
Nishika Gupta
19/May

Place: Varanasi

KASHI INSTITUTE OF TECHNOLOGY

CERTIFICATE

This is to certify that the report titled "**Marketing Strategy For Hindustan Dorr-Oliver Ltd. (HE/PV) Division**" being submitted by **SONAL SINGH** Roll No. **2104280700029**, in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration, is a bonafide record of the project work done by Sonal singh of **Kashi Institute Of Technology Varanasi**.



Name of Guide

Miss Nishika Gupta
(Assistant Professor)
Kashi Institute of
Technology, Varanasi

HOD (Head Of Department)

Dr. kumar Abhishek Singh



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.) E-mail: kashi.inst.tech@gmail.com Website: www.kitvns.com

Ph: 0542-2627222, 78 Fax: 0542-262768

Date: 30/05/2023

CERTIFICATE

This is to certify that Mukesh Kumar Tiwary (Roll No. 2104280700012) of Master of Business administration (MBA) session 2022-2023 has completed Research Project Report on -4th on the Topic "Toyota In India" as Partial fulfilment of under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Sup G
30/5/23

(Name & Signature of Guide)

Date: 30/05/2023

Place: Varanasi

CERTIFICATE

This is to certify that the report titled "The impact of Internet Marketing on Consumer Buying Behaviour" being submitted by Shruti Shukla Roll No. 2104280700027, in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration, is a bonafide record of the project work done by ~~Shruti~~Shukla of Kashi Institute Of Technology Varanasi.

Shruti Shukla
21/07/23
Name of Guide

Miss Nishika Gupta

(Assistant Professor)

Kashi Institute of
Technology, Varanasi

Name Director

HOD (Head Of Department)

Dr. kumar Abhishek Singh



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U)

P. J. E-mail: kashi_inst_tech@gmail.com Website: www.kitims.com

Ph: 0522-2617777-78

Fax: 0522-2617769

Date _____

CERTIFICATE

This is to certify that Sharad Kumar Yadav (Roll No. 2104280700024) of Master of Business administration (MBA) session 2022-2023 has completed Research Project Report on -4th on the Topic "Retail Marketing Strategy of Reliance" as Partial fulfilment of under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Pooja Gope
(Gope)

(Name & Signature of Guide)

Date: 30/05/2023

Place: Varanasi



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road,

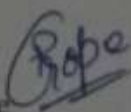
Mirzamurad, Varanasi (U. P.) E-mail:

kashi_inst.tech@gmail.com Website: www.kitvns.com

Ph. - 0542-2637777,78 Fax-0542-263768

CERTIFICATE

This is to certify that **Ram Milan Yadav** of Master of Business administration (MBA) session 2021-2023 has completed on the Topic Title of the study as Partial fulfilment of under Master of Business Administration the Research Report submitted by his is a genuine work done by him and the same is being submitted for evaluation.

Dr. Puja Gope 

Name & signature of guide

Date: 30/05/2023

Place: Varanasi



DR. A. P. J. ABDUL KALAM TECHNICAL UNIVERSITY, LUCKNOW

CERTIFICATE OF ORIGINALITY

I Avinash Kumar Maurya Roll No. 2104280700008 a full time confide student of Second Year of Master of Business Administration (MBA) of Dr. Abdul Kalam Technical University, Lucknow. I hereby certify that this project work carried out by me and the Research Project Report submitted in partial fulfillment of the requirements of the program is an original work of mine under the guidance of Mr. Alok Kumar Singh.

It is not based or reproduced from any existing work of any other person or on any earlier work undertaken at any other time or for any other purpose, and has not been submitted anywhere else at any time.

(Student's Signature)

Date: 30/05/2023

(Guide Signature)

Date: 30/05/2023



KASHI INSTITUTE OF TECHNOLOGY

Managed by: Jain Education Society

23 km Milestone, Varanasi- Allahabad Road, Mirzamurad, Varanasi (U. P.)

E-mail: kashi_inst_tech@gmail.com Website: www.kitvns.com

Ph.- 0542- 2637777, 78 Fax- 0542-263768

Date 20/08/2023

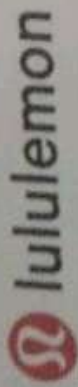
CERTIFICATE

This is to certify that **Sandeep Kumar (Roll No. 2104280700023)** of Master of Business Administration (MBA) session 2021-2022 has completed Research Report Project on the Topic **CUSTOMER SATISFACTION TOWARDS HERO MOTOCORP. IN PILIBHIT AFTER SEPARATION** as Partial fulfilment of Research Report under Master of Business Administration the Research Report submitted by him is a genuine work done by him and the same is being submitted for evaluation.

Dr. Puja Grope
Grope
(Name & Signature of Guide)

Date: 20/08/2023

Place: Varanasi



Forage

Inspiring and empowering
future professionals

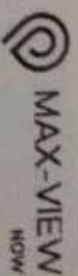
Lav Kush Merchandising Job Simulation

Certificate of Completion
November 6th, 2023

Over the period of November 2023, Lav Kush has completed practical tasks in:

- Create an On-Order Log
- Line Sheet
- Full-Price Sell-Through
- Competitor Analysis

Tom Brunskill
CEO, Co-Founder of
Forage



Completion Certificate

This certificate is proudly presented to

Rubi Jaiswal

For successfully completing the internship at Max-View Now

In Marketing and HR Domain

Grade- A

Duration- 30 days

A handwritten signature in black ink, appearing to read "Yogesh Khanna".

Yogesh Khanna

Manager

Certificate Code:P11Q07

BNPA CERTIFICATE OF INTERNSHIP



This internship program certificate is awarded to

Miss Karishma Bano

On completion of her mandatory summer internship for the year 2023 at
Berger Nippon Paint Automotive Coatings Private Limited
as a part of her MBA program.

Shreya Bhat Kilam
Manager-Human Resource



KASHI INSTITUTE OF TECHNOLOGY

Managed by : JAIN EDUCATION SOCIETY

E-mail : info@kashit.ac.in • Website : www.kashit.ac.in 1800-123-321-123

ISO 9001 : 2015 QUALITY MANAGEMENT SYSTEM

Ref. No.: Kashi IT/2022-23/145

Date: 18/07/2023

Certificate of Appreciation

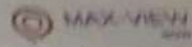
To,

Dr. Chitrasen Gautam
Associate Professor
MGKVP (Varanasi)

Dear Dr. Chitrasen Gautam,

Please accept our sincere thanks for delivering a technical talk on the topic of "Entrepreneurship, Research Methodology & IPR" in the first session of one day Faculty Development Program (18th July, 2023) organized by the Kashi Institute of Technology.





Completion Certificate

This certificate is proudly presented to

Jyotsana

For successfully completing the internship at Max-View Now

In Marketing and HR Domain

Grade- A

Duration- 30 days

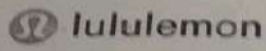
Yogesh Khanna
Manager

Certificate Code:156HHO



2nd 12
- 0
d.m.s
7w
B

Charitha Desai
HR Manager



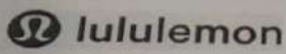
Sakshi Pandey Merchandising Job Simulation

Certificate of Completion
September 10th, 2023

Over the period of September 2023, Sakshi Pandey has completed practical tasks in:

- Create an On-Order Log
- Line Sheet
- Full Price Sell Through
- Competitor Analysis

Tom Brunskill
E.O., Co-Founder of
Forge



Kishan Singh
Omnichannel Marketing Virtual Experience
Program

Certificate of Completion
June 4th, 2023

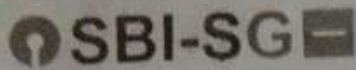
Kishan Singh

Over the period of June 2023, Kishan Singh has completed practical tasks in:

- Developing an integrated marketing plan
- Digital transformation of the retail guest experience

Tom Brunskill

Tom Brunskill
CEO, Co-Founder
Forage



SBISG GSS/HR/23-24/
October 23, 2023

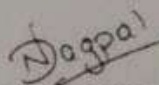
To Whomsoever It May Concern

This is to certify that Ms. Nisha Vishwakarma has successfully completed her summer internship with us during the period August 22, 2023 to October 12, 2023

During her tenure with us Ms. Nisha Vishwakarma has worked on the project "**Recruitment and Selection Process**".

Nisha showed complete dedication and sincerity in her approach to the assignment.

For SBI-SG Global Securities Services Pvt. Ltd.


Senior Manager - Human Resources

SBI-SG Global Securities Services Private Limited

A Joint Venture of State Bank of India & Societe Generale

Regd. & Corporate Off: B-10, 1st Floor, Sakinaka, Sakinaka, Sakinaka, Sakinaka
Contact: 022-2610-1000, 2610-1001
Fax: 022-2610-1002, 2610-1003
E-mail: hr@sbi-sg.com

Tel: +91-22-2610-1000, 2610-1001

Fax: +91-22-2610-1002, 2610-1003

E-mail: hr@sbi-sg.com

Visit us at: www.sbi-sg.com

CIN: U74902MH2015PTC019019

GST No: 27AAAC047214

Completion Certificate


This certificate is proudly presented to

Ausaf Ansari

For successfully completing the internship at Max-View Now

In Marketing and HR Domain

Grade- A
Duration- 30 days


Yogesh Khanna

Manager

Certificate Code:FB5Z6E



BRINDAVAN BEVERAGES PRIVATE LIMITED
(As ISO 9001:2015, ISO 22000:2018, ISO 14001:2015, ISO 45001:2018 Certified Company)

BRPL/NR/TC003/22

Date: 07/10/2023

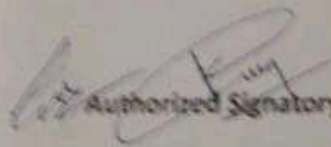
To whom so ever it May Concern

This is to certify that Mr. Kanhaya Singh, Student of M.B.A. (2nd Year) from Kashi Institute of Technology, Varanasi (U.P) has undergone Summer Internship with us from 24th August, 2023 – 07th October, 2023 in Our Human Resource Department.

He has completed his Internship successfully and during this tenure he was found sincere and hard worker and his conduct was very good.

We wish him all the best for future endeavors.

For Brindavan Beverages Pvt. Ltd.


Authorized Signatory



CIN : U15549KA1979PTC003506
Registered Office : S/O – First Floor, 1st Main Road, Jayamahar Extension, Bangalore. Karnataka-560046
Bareilly : Plot No.B-54-58 Parsakhera Industrial Estate, Parsakhera, Bareilly, Uttar Pradesh-243502
Phone No. : 8917014433
E-mail Id : Info@cocacolabareilly.com



KASHI INSTITUTE OF TECHNOLOGY

Managed by : JAIN EDUCATION SOCIETY

E-mail : info@kashiit.ac.in • Website : www.kashiit.ac.in 1800-123-321-123

ISO 9001 : 2015 (QUALITY MANAGEMENT SYSTEM)

Ref. No.: Kashi IT/2022-23/144

Date: 18/07/2023

Certificate of Appreciation

To,

Mr. Arvind Kumar Dohre
Joint Commissioner
Sales Tax Department
Varanasi

Dear Arvind Kumar Dohre,

Please accept our sincere thanks for delivering a technical talk on the topic of "Entrepreneurship, Research Methodology & IPR" in the first session of one day Faculty Development Program (18th July, 2023) organized by the Kashi Institute of Technology.



Completion Certificate

This certificate is proudly presented to

Prateeksha Tripathi

For successfully completing the Internship at Max-View Now

In Marketing and HR Domain

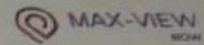
Grade- A

Duration- 30 days



Yogesh Khanna
Manager

Certificate Code: DWMSKJ



Completion Certificate

This certificate is proudly presented to

Nidhi Shukla

For successfully completing the internship at Max-View Now

In Marketing and HR Domain

Grade- A

Duration- 30 days

Yogesh Khanna

Manager

Certificate Code: 9M85UK

REGISTERED OFFICE
MIRZAPUR

October 5, 2023

www.obeetee.com & obetee.com for more information
14, Sector-64, Phase-III, NOIDA, UTTAR PRADESH, INDIA
PIN: 201301

To,
Ms. Ritika Dubey,
Mitra, Kachhawa,
Mirzapur-211501 (U.P.), India

Subject: Your Internship Completion Letter

Dear Ms. Ritika,

Congratulations to you on the successful completion of your 1 (One) month internship with the Finance & Accounts in our organization during 1st September 2023 to 30th September 2023.

Your willingness to learn and adopt, showing sensitivity to urgency and involvement in the tasks assigned to you is appreciated by the entire Finance & Accounts team. We are sure you will see success coming to you more easily with this approach.

We are happy to handover this letter as "Internship Completion Certificate".

We wish you all success in your career.

Thanking you,



For Obeetee Private Limited,

(Arun Kumar Giri)
Senior Vice President – Finance & Accounts

OBEETEE PRIVATE LIMITED

Office : BISUNDERPUR, CIVIL LINES, P.O. BOX NO. 4, MIRZAPUR - 231 001, INDIA. PHONES : 91-5442-232304, 252010, 1550
FAX : 91-5442-252413. E-MAIL: obeindia@obeetee.com WEBSITE: www.obeetee.com
BANKERS : STATE BANK OF INDIA, SPECIALISED COMMERCIAL BRANCH, VARANASI- 221002.
A-45, SECTOR-64, PHASE-III, NOIDA, UTTAR PRADESH, PIN CODE - 201301. PHONES : 91-120-4690200 FAX : 91-120-4690200
E-MAIL: obeindia@obeetee.com
Goppur, Gopganj, Distt: Sant Ravidas Nagar (Bhadohi) Ph.- 05414-232206, 232268 Fax- 05414-232320



POPULAR MEDICARE LIMITED

Ref: PMI/VNS/HR/11/2023-2024

Date: 03rd September, 2023

TO WHOM IT MAY CONCERN

Internship Certificate

This is to certify that Ms. Shreya Srivastava D/o Mr. Ajay Kumar Srivastava has worked in "Popular Multi- Super Speciality Hospital" (A unit of Popular Medicare Ltd.), Kakarmatta, Varanasi as "Trainee" in the department of "Human Resource" from 03rd August, 2023 to 03rd September, 2023.

During the period of her association with us, we found her loyal, sincere and hard working.

We wish our best wishes for all her future endeavours.

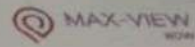
Best Regards

Human Resources
Department



H.O. - Popular Medicare Limited, N-10/60, A-2, D.L.W. Road, Kakarmatta, Varanasi - 221004 (U.P.) |
(R) M: +91 9151000118, +91 9519999276 | info@popularhospital.com | www.popularhosp

Varanasi | Mirzapur | Bachchhao | Gopiganj



Completion Certificate

This certificate is proudly presented to

Akanksha Jaiswal

For successfully completing the internship at Max-View Now

In Marketing and Sales Domain

Grade- A
Duration- 30 days

A handwritten signature in black ink, appearing to read "Yogesh Khanna".

Yogesh Khanna
Manager

Certificate Code: 6AUSQS



CERTIFICATE OF APPRECIATION

this certificate is proudly presented to:

Aastha Verma

This is to certify that the candidate has successfully completed an internship at **Digi Sidekick** as an **HR Intern**.

Throughout their internship, they displayed a strong work ethic, a positive attitude, a willingness to learn and excellent communication.

Founder and CEO



KASHI INSTITUTE OF TECHNOLOGY

(NAAC- A grade accredited institution), ISO 9001 : 2015 (QUALITY MANAGEMENT SYSTEM)
Managed by: JAIN EDUCATION SOCIETY
E-mail : info@kashiit.ac.in, Website : www.kashiit.ac.in 1800-123-321-1



Department of Business Administration

Seminar

On

HR Policy for Entrepreneurs

Place: SEMINAR HALL (CRC BUILDING) 2ND Floor

Date: 06 November, 2023

Total Students: 75 Students (MBA)



KASHI INSTITUTE OF TECHNOLOGY
(NAAC- A grade accredited institution), ISO 9001 : 2015 (QUALITY MANAGEMENT SYSTEM)
Managed by: JAIN EDUCATION SOCIETY
E-mail : info@kashiit.ac.in, Website : www.kashiit.ac.in ☎ 1800-123-321-123



Department of Business Administration
WORKSHOP
ON DESIGN THINKING FOSTERING THE INNOVATION

Place: SEMINAR HALL (CRC BUILDING)

Date: 01 November, 2023

Total Students: 48 from MBA I Sem & 34 from MBA III Sem

A one day workshop for the showcasing of best and unique practices in management Education began at 10 am on 01 November 2023, at CRC building at kashi Institute of Technology Varanasi. The Experts and Participants from various departments assembled at the venue. The Auspicious inaugural function started with a prayer. Deputy Director A.K Yadav, Dean sir, HOD MBA and coordinator of the program welcomed the distinguished guests on the stage and introduced each one of them to the audience. He also extended a warm welcome to all those who have assembled there. He presented the theme of the conference.

Outcomes:

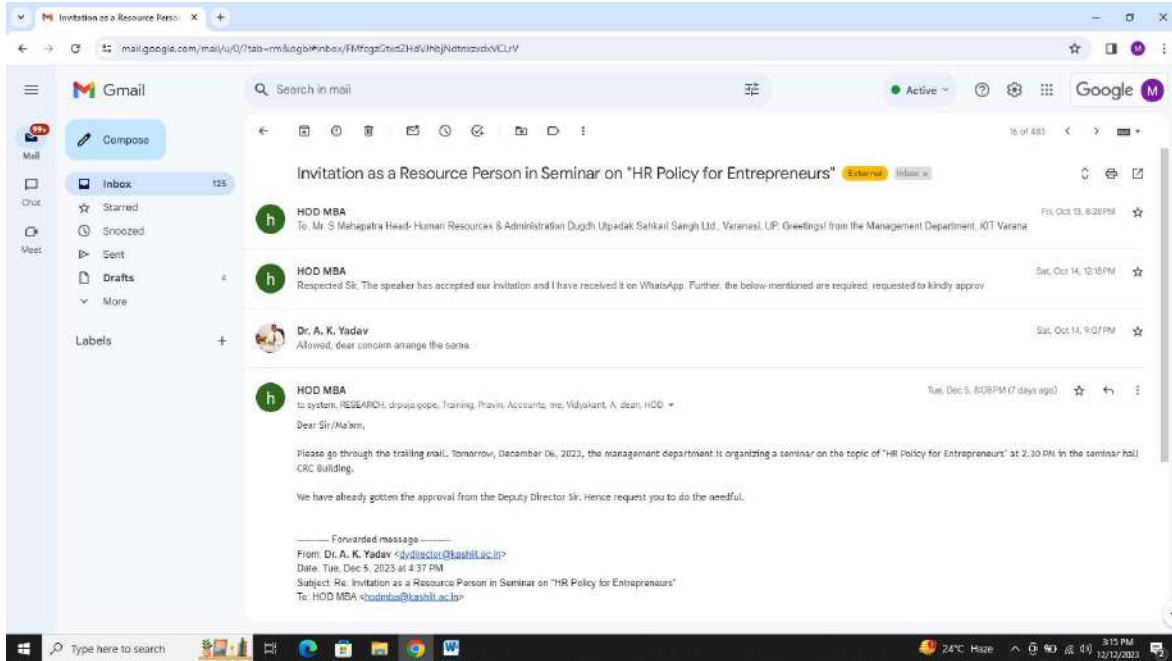
Effective sharing of knowledge, practices and technologies in support of the implementation of the theme.

Students gave the presentation on different topics related to the new innovation in the present scenario

Dr Puja Gope & Mr Avnish Singh
Class Coordinator

Dr. Kumar Abhishek
HOD MBA





GLIMPSES OF THE DAY



 GPS Map Camera

खालिसपुर, उत्तर प्रदेश, भारत
7QMR+CG7, खालिसपुर, उत्तर प्रदेश 221307, भारत
Lat 25.283358°
Long 82.791086°
06/12/23 04:17 PM GMT +05:30





MBA-1 Date 06/12/23
Dr. Harmendra Kumar ✓

Vageesh Misra ✓
Priyanshi Srivastava ✓
Nandita Tripathi ✓
Adarsh Yadav ✓
Anushka Dubey ✓
Shikha Tripathi ✓
Kanchan Kumari ✓
Snehit Mansi ✓
Mohd. Faizan Siddiqui ✓
Sanya Singh ✓
Prin Kesh Singh ✓
Akanksha Dubey ✓
Akanksha Singh ✓
Divya Kesheri ✓
Pooja Singh ✓
Ekta Singh ✓
Rohit Patel ✓
Amisha Yadav ✓
Isha Singh ✓
Priya Gupta ✓
Lucky Singh - 2 ✓
Piyush Singh ✓
Pradipti Singh ✓
Shivam Raj bhar ✓

Akash Khatri ✓
Harshita Dubey ✓
Kaartik Singh ✓
Shivam Dubey ✓
Abhimanyu Manjhi ✓
Sushma Kumari ✓
Lucky - Singh - 1 ✓
Yash Sharma ✓
Ajeet Yadav ✓
Priyanka Mavrya ✓
Saloni Gupta ✓
Priyam Pandey ✓

MBA- 2nd year 9/12/23
*

Page No.

Date: | |

1. Anshu Anzari
2. Vidhi Shukla
3. Yogesh Upadhyaya
4. Ritika Dubey
5. Kanishma Bano
6. Anushka Sinha
7. Jyotshana Pandey
8. Amanendra Sahani
9. Parleksha
10. Ashtha Varma
11. Adansh Mishra
12. ~~Nita~~ Nisha
13. Ritesh
14. Kanhaiya
15. Shubham Tiwari
16. Rubi
17. Hansh
18. Rishav
19. Shivpujan
20. Sakshi
21. Niti
22. Anksha Rai
23. Lavkush
24. Shaisti
25. Magank Patel